

# PRESTASHOP ADDON

Excellent Prestashop modules and themes

## USER GUIDE

### MAILCHIMP SYNC PRO

*Synchronize your Prestashop customer and subscriber emails with Mailchimp*

Website: [PrestashopAddon.com](http://PrestashopAddon.com)

Email: [contact@prestashopaddon.com](mailto:contact@prestashopaddon.com)



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## I. Introduction

Marketing your store is very important when it comes to online stores. And Mailchimp is an innovative expert platform which can be used to carry out email marketing services for your business. But how do you integrate Mailchimp with a Prestashop store? That's exactly why you need our Prestashop Mailchimp module, **Prestashop Mailchimp SYNC Pro**.

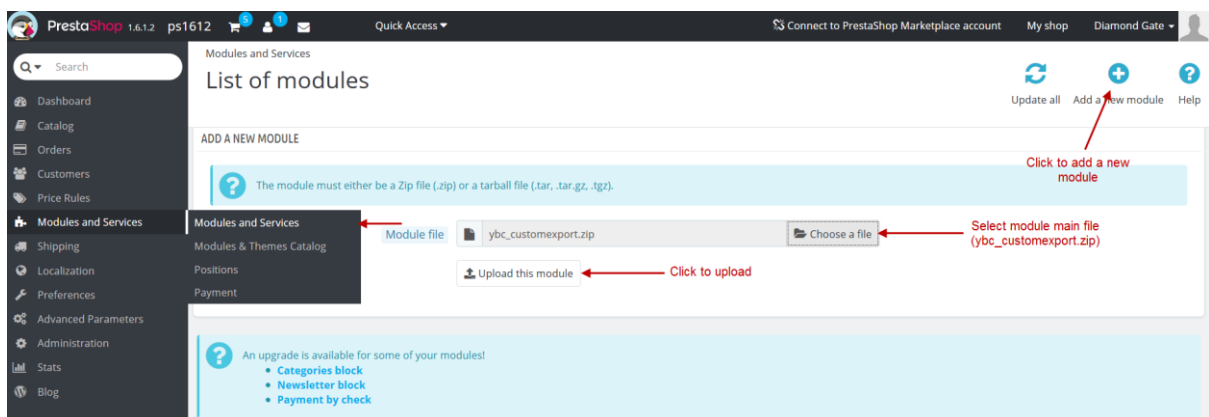
Our module's main purpose is to integrate the world famous Mailchimp to Prestashop stores and introduce the best email marketing strategies for the Prestashop environment. After the simple and easy integration process, the customer and subscriber emails of your store will be synced with your Mailchimp account's mailing lists. This in turn allows you to manage customer and subscriber emails using the easy methods found in Mailchimp rather than doing it manually. With our module, you can also export a complete email list to a CSV file.

We guarantee that this is the best Prestashop module available to integrate Mailchimp to Prestashop. Don't hesitate to make a purchase for the betterment of your business.

## II. Installation

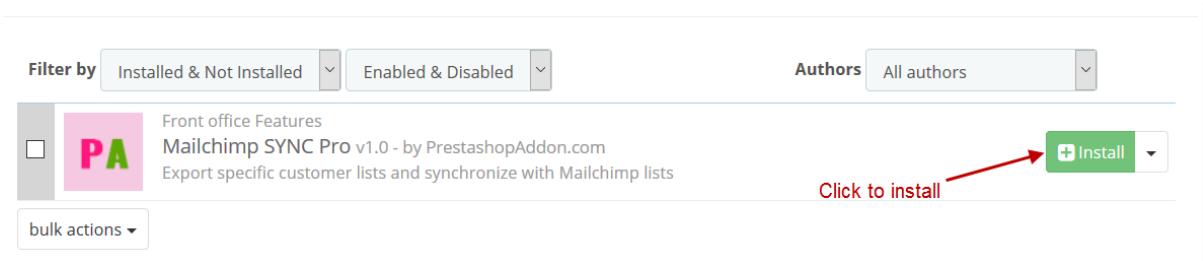
### 1. Upload the module to server

- Go to “*Modules and services*”
- Click “*Add a new module*”
- Choose module main file (*ybc\_customexport.zip*)
- Click “*Upload this module*” to upload the module



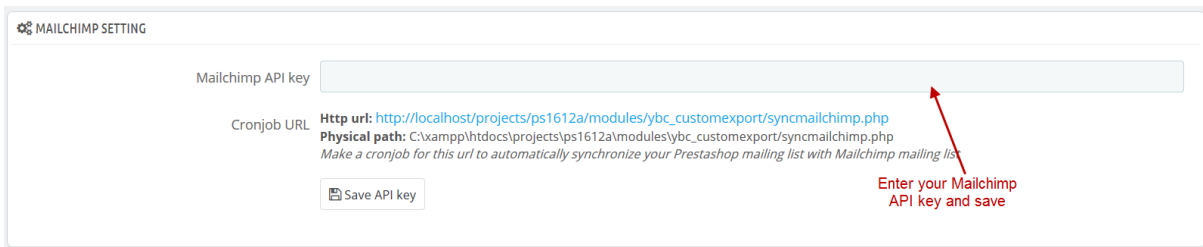
## 2. Install Mailchimp SYNC Pro

Click “Install” to install the module



## 3. Configure Mailchimp API key

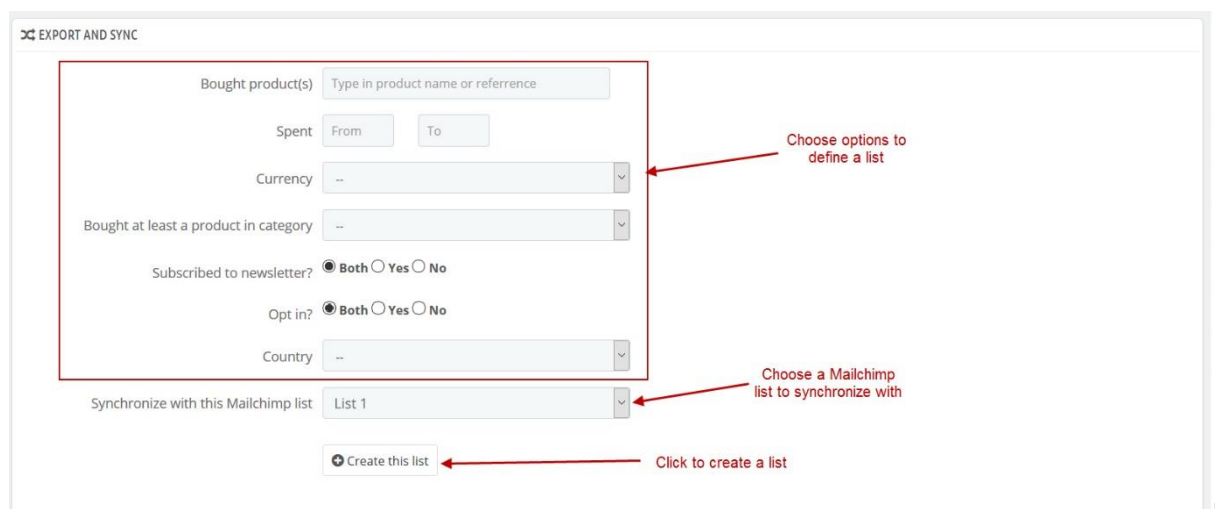
At this point the installation process is almost complete. However, your Mailchimp API key should be added for configuration from the module backend to make the connection between the module and Mailchimp server.



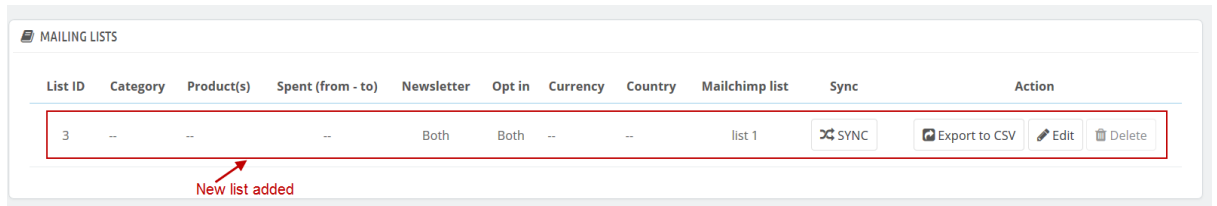
## III. Backend management

### 1. Create an email list

An email list can be defined by configuring a set of options from the module backend. And the Mailchimp list to be synchronized with this email list can also be chosen.



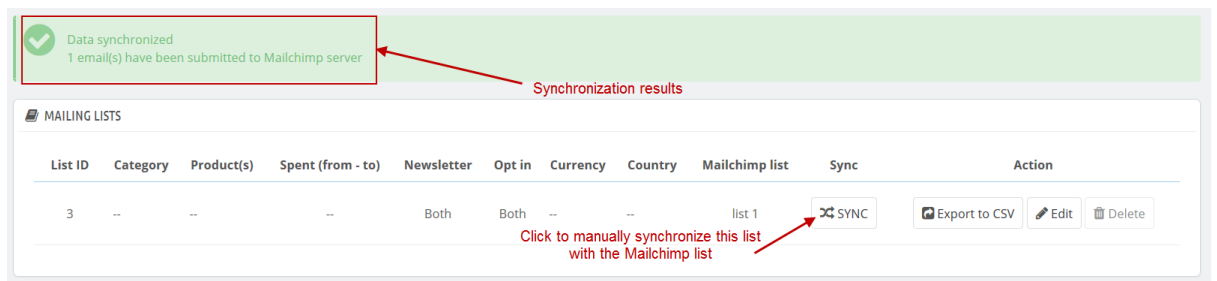
All the defined email lists will be listed so that you can edit or delete any of them when required.



*\*Note: When an email list is deleted, all the emails that were present in it will still remain unharmed. The emails will not be deleted from the database.*

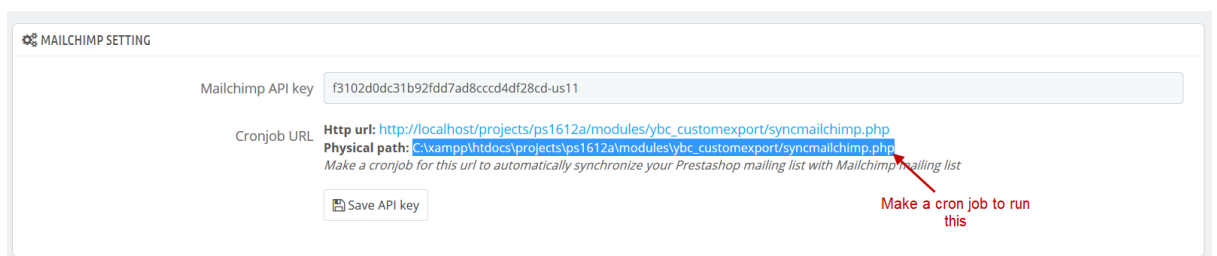
## 2. Synchronize with Mailchimp manually

Each email list has a button called “SYNC” to manually synchronize the list with your Mailchimp list when the button is clicked.



## 3. Synchronize with Mailchimp automatically using a cron job

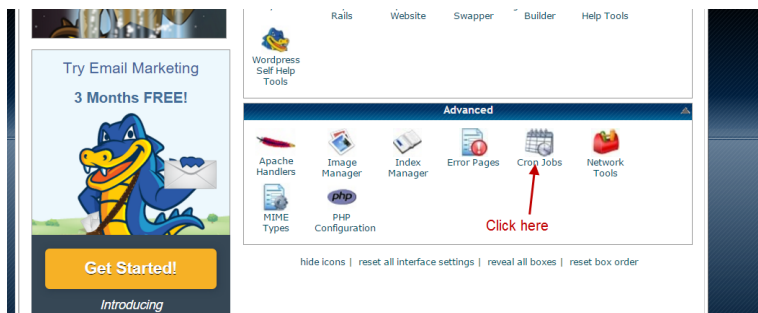
Instead of the Mailchimp manual synchronization, the synchronization process can also be done automatically using a cron job. To do this, setup a cron job (access your hosting cpanel) and run the cron job URL that you see in the module backend.



**\*Tip:** the method of setting up a cronjob depends on the hosting used; if you are using Linux/cpanel hosting you can check how to set up a cronjob [here](#).

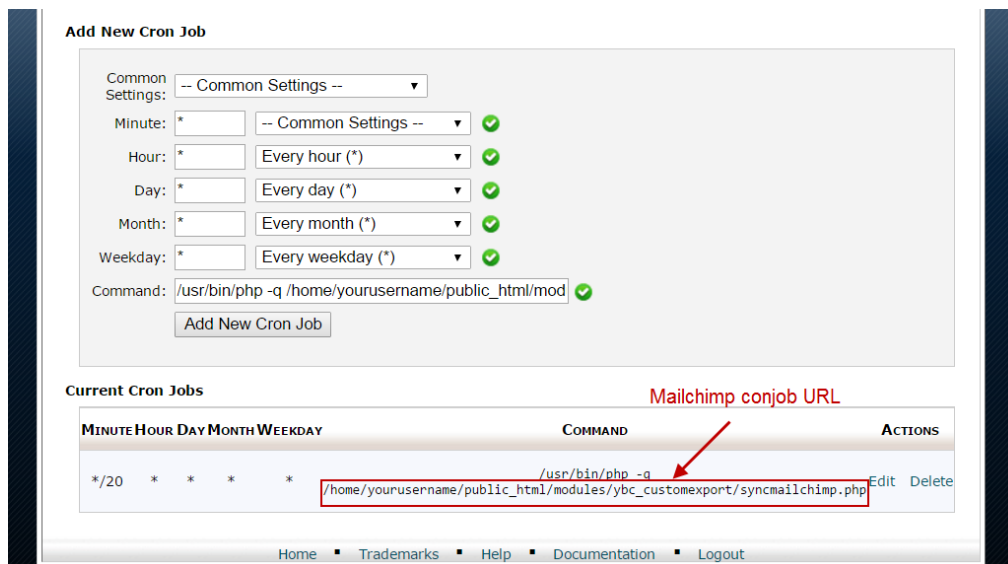
For example if you use [hostgator.com](http://hostgator.com) with Linux/cpanel, this is how you should setup your cron job:

- Log in to your hosting cpanel and click on “Cron jobs”



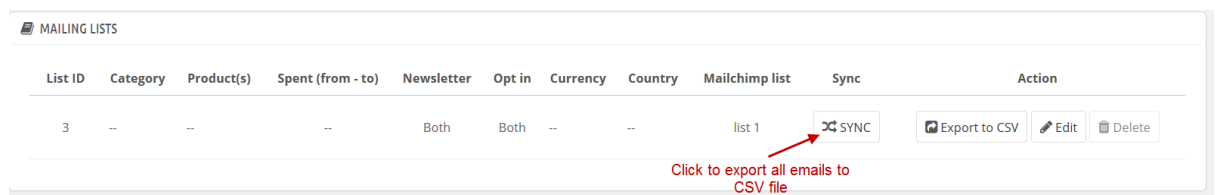
- Choose the time options and enter your command. Then click “Add New Cron Job”, to setup your cron job.

The command should be something similar to `/usr/bin/php -q [Mailchimp cronjob url]`



#### 4. Export emails to CSV file

Each email list has a button called “Export to CSV”, clicking on which will export all emails from the list to a csv file.



#### **IV. Thank you**

Thank you very much for installing this module to your website. If you need any support, don't hesitate to contact us.

- Email: [contact@prestashopaddon.com](mailto:contact@prestashopaddon.com) OR [addonprestashop@gmail.com](mailto:addonprestashop@gmail.com)
- Skype: prestashopaddon